#### PRESS TREND FLASH

#### TROLLBEADS RELEASE FOR CELEBRATING FATHERS

Embargoed until 23. February 2024





# **Perfect Gift for Dads and Stylish Gents!**

Your love shines through the clouds and brightens our day.

Experience craftsmanship at its finest with Trollbeads' new release.

Unveiling the Sunshine bead, radiating love and warmth, and our rugged leather cord carrier – a testament to exquisite craftsmanship and style.

Celebrate fathers and men with our meticulously crafted gifts, each piece embodying timeless elegance and unparalleled quality. Explore our collection and embark on a journey of craftsmanship and storytelling with Trollbeads. Elevate your gifting experience with us today!

#CraftedWithCare #GiftsForHim #DiscoverTrollbeads

## Prices:

Bracelet with bead as shown: € 115.

The collection is available in stores and online from 23. February 2024

# For further information, high resolution images etc., please contact:

# Insert local PR contact

## **About Trollbeads**

Trollbeads, a Danish family-owned jewellery brand, was established in 1976 and invented the original bead-on-bracelet concept. At the core of the brand lies self-expression through 600 different beads in sterling silver, 18K gold, artisan glass, freshwater pearls and gemstones. Trollbeads jewellery is available in more than 30 countries through the company's own flagship stores, independent retailers and online at www.trollbeads.com.