

PRESS RELEASE

TROLLBEADS BRACELET: ALWAYS TOGETHER BRACELET

Embargoed until October 6, 2023

Always Together Bracelet – a limited edition from Trollbeads

New bracelet from Trollbeads – a symbol of love and connection that bridges hearts and cultures all around the world.



The Always Together Bracelet is a tribute to the timeless tradition of love bridges. For centuries, people from every corner of the globe have attached padlocks to bridges, a powerful symbol of their unbreakable love. The closure of this bracelet mirrors these iconic love bridges, locking in the love story of the wearers.

Two charming charms in sterling silver dangle delicately from this love bridge, each with its own special meaning. The padlock represents the strong bond shared by two souls, while the key symbolizes the trust and intimacy that comes with sharing one's heart. Together, they form a story of enduring love and the promise to protect it.

As a pioneer in artisanal jewellery, Trollbeads continues to captivate with its unique and evocative designs, and the Always Together Bracelet is no exception. With exquisite craftsmanship this bracelet is a celebration of love.



Completing the ensemble is a stunning glass bead, handcrafted and hand faceted in bright red – the colour of love. Each bead is a work of art, adding an element of visual allure to the bracelet and allowing wearers to showcase their unique style and personality.

The bracelet joins Trollbeads' distinguished collection of innovative and thoughtfully crafted jewelry, cherished by enthusiasts worldwide. Each piece is a testament to the brand's commitment to exceptional quality, artistic expression, and meaningful storytelling.



Exquisite craftsmanship

Trollbeads is world famous for the enchanting way it plays with glass. All artisan glass beads are handmade in front of a red-hot, open flame. Trollbeads jewellery is made from the highest quality raw materials, including 18 karat gold, Sterling silver, artisan glass from Murano, freshwater pearls, amber and precious gemstones.

The exquisite craftsmanship of Trollbeads' jewellery is only truly complete when you match the different beads that tell your stories in your own personal way. To explore the captivating world of Trollbeads and learn more about the extraordinary collection, visit the Trollbeads website or follow them on social media.

Get the best gift for your love – and keep the key to her heart. Maybe on a stylish leather bracelet for yourself. Always Together Bracelet is available in stores and online from **November 2, 2023**.

Prices:

Always Together Bracelet

EUR 149, -

For further information, high resolution images etc. please contact:

[Insert distributor information]

FACTS:

Trollbeads started life in 1976 in a small jeweller's store in Copenhagen, Denmark, and is the original beads-on-bracelet brand.

Trollbeads is an exquisite set of interchangeable jewellery pieces. At the heart of the collection are the beads themselves. Each piece in the Trollbeads collection has its own little history, taking its inspiration from mythology, astrology, fairy tales, fauna, spirituality, cultural diversity, and last but certainly not least, in the familiar things of everyday living. Trollbeads products include beads on bracelets, necklaces, earrings, rings and accessories.

This diversity gives the customers the unique experience. They become the designer when they create their own personalized jewellery and they decide which story they want to tell. Women all over the world have discovered this original jewellery concept, which, while meeting demands for high quality, still satisfies individual tastes and preferences.

Trollbeads jewellery is made from the highest quality raw materials, including 18-karat gold, Sterling silver, Italian glass, freshwater pearls, amber and precious stones, and is created from a blend of traditional and modern techniques. In 2001, Trollbeads started to design artisan glass beads, which quickly became very coveted beads. Trollbeads is world famous for the enchanting way it plays with artisan glass. Each artisan glass bead is individually handmade from red-hot glass in the open flame and no two Trollbeads are ever completely alike.

Trollbeads is a part of Danish Design legacy, which is known for its simplicity, functionality and quality. Design is what drives Trollbeads and it is the designers who create the collection; they use the highest quality material and craftsmanship. To this date, more than 60 designers have contributed to the Trollbeads collection. Trollbeads has won international artistic recognition and has been exhibited at Sculpture Objects & Functional Art in Chicago and New York.